



iLuv Adds Pocket-Sized Portable Bluetooth® Speaker to their Extensive Speaker Lineup

- Aud Mini Delivers Big Sound in a Small Form Factor -

Port Washington, NY – August 26, 2014– [iLuv Creative Technology](#), the premier provider of the most comprehensive line of accessories for the mobile lifestyle, introduces the company’s first pocket-sized portable Bluetooth® speaker, Aud Mini. The latest addition to iLuv’s wide range of speakers features a small and slim design that offers maximum portability while providing powerful, full-range sound.

“We are pleased to announce the arrival of our first pocket-sized portable Bluetooth® speaker,” said Jason Park, Marketing Manager at iLuv. “This speaker is unique because it offers maximum portability without compromising sound quality. At iLuv we constantly strive to provide consumers with functional, convenient and fun products, and we are continuing that tradition by adding the Aud Mini to our already extensive collection of speakers.”



The [Aud Mini](#) allows users to wirelessly stream music via Bluetooth® technology. The compact size and powerful sound of the speaker and passive radiator present a quality on-the-go listening experience for consumers. The speaker features a rechargeable battery and a micro USB cable for easy charging. A dual color LED indicates the power and charge status of the device. The Aud Mini is compatible with most Bluetooth-enabled devices and includes three top-mounted buttons allowing users to pause, play and control volume from the speaker. The speaker is available in a variety of colors including black, white, yellow, pink and blue.

Pricing and Availability

iLuv’s Aud Mini is \$14.99 and will be available at [Amazon.com](#) and select retailers.

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About iLuv

iLuv Creative Technology, the premier provider of the most comprehensive line of accessories for Apple, Samsung and smartphone devices, rapidly delivers products for today’s discriminating consumers. Since inception, iLuv has amassed a total of 42 prestigious awards including 6 Red Dot Awards, 4 prestigious iF product design awards, 8 Good Design Awards, and 24 CES Innovation Awards. iLuv was also recognized with 2 Global iBrand Top 20 awards. These awards serve as recognition for our innovative design and engineering across a range of mobile accessories, including headphones, adapters, speakers and

chargers. Headquartered in New York, iLuv is a division of jWIN Electronics Corp., a leading consumer electronics company since 1997. All iLuv products are conceived designed and developed in New York and continue to lead in quality, value, design and innovation. Learn more about our distinctive range of products and why iLuv means 'Innovation. Lifestyle. Unquestionable Value' at www.iLuv.com.

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